



Brandon R. Jones
Lead Creative Technologist

Brandon Jones graduated from Georgia Southern University with a B.S. degree in Information Technology in May 2007. He accepted his first role as a Creative Developer at EyeWonder, Inc. EyeWonder was an Advertising Technology company specializing in high impact rich media creative. Shortly after joining, Brandon started a hybrid role of working to train clients, serving as the main technical point of contact, and even helping with sales and pre-sales efforts. He began servicing the European markets, and worked on some of the earliest creative templates for video instream advertising in 2008-2010. Brandon became team lead for EyeWonder's East Coast dev operations, leading about 15 developers in the same hybrid role. This role included resource allocation, coaching, pre-sales, and sales.

Brandon left EyeWonder in the spring of 2012 to pursue entrepreneurial efforts. He was able to secure clients from different sides of the advertising business: Publisher clients, notably Time, Inc (now Meredith), Agency clients, notably BBDO Atlanta. He called his company Drag 'n Drops, later rebranding to PaperPlanes Digital. This effort saw great success for years, where Drag 'n Drops built everything from banner ads to full websites.

In 2017, a long-time client, BBDO, asked Brandon to come on full time. Brandon worked for BBDO Atlanta from November 2017 until March 2020, serving as Creative Technologist. In this Brandon architected all Digital and Technical projects that came through that office. Brandon worked with digital banners, microsites, full websites, voice applications, chat bot technologies, and more. In all this, he made all storage, data, and coding choices. Brandon contributed to award winning work while leading the agency toward emerging technologies and digital best practices.

About Street Grace:

Street Grace is a faith-based organization that utilizes evidence-based demand reduction strategies to eradicate the commercial sexual exploitation of children (CSEC) through **prevention/protection, policy** and **pursuit**.

CSEC is sexual activity with a child in exchange for something of value given to the child or a third person.